

Michele Woodward

Executive Coach



Coaching Specialties:

- Growing leadership skills
- Improving communication
- Managing effectively
- Organization and efficiency
- Dealing with difficult people
- Creating career strategies
- Addressing burnout

Biography:

In practice for over ten years, Michele Woodward is a Master Certified Coach who has coached executives across the U.S. and around the world, from Japan and Australia to Latin America and Europe.

A former White House official and corporate citizen, Michele works primarily with executives who want to be more effective in their work, grow their strategic vision and expand their leadership skills. Over the years, she has trained and mentored hundreds of other coaches and is considered a “coach’s coach.”

Before becoming a coach, Michele led a strategic communications and marketing consulting business in the late 1990s, working with technology start-ups and companies with a strategic interest in partnering with high-tech firms in the Washington, DC-area. Prior to owning her

own business, she was a senior executive with the Wexler Group, a leading lobbying and public affairs firm in Washington, DC, and served as Chief of Staff to CEO Anne Wexler. Clients included Fortune 100 companies, non-profits and trade associations.

In 2010 through 2011, she was honored to serve as Executive Director of the Ronald Reagan Centennial Commission, a bipartisan, year-long effort appointed by President Obama. Michele was also a principal organizer of the State Funeral of President Gerald R. Ford and previously organized the State Funeral of President Ronald Reagan, heading ticketing and staffing operations for all events in Washington, DC.

Earlier in her career, she was Lead Press Advance in the Reagan White House, constructing some of the memorable photo opportunities of that presidency, and was Director of Press Advance for Dole for President '88, coordinating the national press on the campaign plane.

She is the author of several books and has appeared as an expert in The Wall Street Journal, Harvard Business Journal, The Washington Post, PsychologyToday.com and other key outlets. She’s a sought-after speaker, leads workshops and classes around the country, and writes a popular blog.

