

Michele Woodward

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Executive Coach, Author, Speaker

Powerful Coaching. Powerful Results.

EXECUTIVE DEVELOPMENT

Coach C-level, senior executives and high-potential leaders on increased efficiency, clear communication, stronger executive presence, overcoming burnout, coherent team leadership and effective transitions

In practice since 2004 working with clients around the globe who lead corporations, government, trade associations and non-profits

Website: www.michelewoodward.com

TEAM ALIGNMENT

Certified in Myers-Briggs Type Indicator, Everything DiSC, 360 assessments, EQ-i 2.0, PMAI and other tools

Facilitate strategic planning for teams, creating workable strategies to meet objectives

WRITING & SOCIAL MEDIA

Author of four books and a popular blog

In top 10% of social media users worldwide

Featured in The Wall Street Journal, The Washington Post, The Harvard Business Review, The Fiscal Times and other media outlets

LEADERSHIP

Built and executed a federal commission whose appointed members included Senators, Representatives and VIPs

Principal organizer of the State Funerals of both President Ronald Reagan and President Gerald Ford

Leader and mentor to other coaches; developed training programs and founded The Business of Coaching group of +1000 coaches worldwide

ETHICS

Honesty and integrity

Confidentiality

Discretion

Bound by the International Coach Federation

Code of Conduct

"I was burned out, stressed out and ready to throw in the towel. Then I started working with Michele. She has been brilliant in turning me around week after week, sometimes without me even realizing what was going on."

"Michele Woodward will be my coach as long as she will have me and I recommend her with the highest level of respect."

J. Talty O'Connor

Founder and CEO, Covey Communications Corp.

EXPERIENCE

Michele Woodward Consulting, Inc., Executive Coach
Arlington, VA

2004 – present

- Built a successful, independent executive coaching practice, serving hundreds of C-level and senior executives around the world leading corporations, non-profits, government and trade associations
- Focus on growing leadership skills, learning and implementing strong executive presence, improving communication, managing effectively, organization and efficiency, dealing with difficult people and addressing burnout
- Successfully coached teams to coherent strategic plans
- Coach executives through professional transitions and career progression
- Frequent keynote speaker, panel member, retreat leader and moderator

- The Ronald Reagan Centennial Commission**, Executive Director 2010-11
Washington, DC
- Directed the activities of a Commission coordinating the Federal Government’s recognition of the Centennial of President Reagan’s birth. Members included: Senator Diane Feinstein, Senator Orrin Hatch, Senator Jim Webb, Senator Bob Bennett, Representative Elton Gallegly, Representative Aaron Schock, Representative Silvestre Reyes, Archivist of the United States David Ferriero, Interior Secretary Ken Salazar, The Honorable Frederick J. Ryan, Peggy Noonan, John F.W. Rogers, and Fred W. Smith.
- Michele Woodward Consulting**, Principal 1996 – 2001
Arlington, VA
- Provided strategic planning, marketing and positioning counsel to dot.com start-ups, law firms and IT consulting firms.
- The Wexler Group** (now WexlerWalker), Senior Vice President 1990 – 1995
Washington, DC
- Chief of Staff to Chairwoman, Anne Wexler
 - Represented large corporations before Congress. Clients included: Comcast, National Cable Television Association, AT&T, The Century Council among others.
 - Partnered with CEOs in meetings with Members of Congress and the Federal Government
 - Created grass roots campaigns to influence legislation
- The White House**, Lead Press Advance 1988 – 89
Washington, DC 1984-87 (volunteer)
- Constructed some of the most memorable events of the Reagan White House, including Economic Summits, meetings with foreign leaders, rallies and speeches
 - Forged close working relationships with national journalists
 - Traveled extensively
- Dole For President ’88**, Director of Press Advance 1987 – 1988
Washington, DC
- Traveled on the campaign plane daily for nine months, coordinating all aspects of Senator Dole’s press events
 - Staffed and managed a team of advance reps and support staff at headquarters
 - Created extensive network of working journalists nationwide
- U.S. Government**, Various Political Appointments 1985-87
Washington, DC
- U.S. Agency for International Development, Food For Peace Bureau
 - U.S. Small Business Administration, Office of Women’s Business Ownership
- Reagan-Bush ’84**, Advance Team 1984
Washington, DC
- Miller Brewing Company**, Regional College Marketing Coordinator 1982-84
San Francisco, CA

EDUCATION AND CERTIFICATIONS

Virginia Tech, B.A., Communications, minor in Marketing

Master Certified Coach

- CTI Coach Training
- Martha Beck Coach Training
- Coachville Coach Training

International Coach Federation, Member

International Coach Federation Capital Chapter, Member

Certified:

Myers-Briggs Type Indicator

Everything DiSC

Pearson-Marr Archetype Index

EQ-I 2.0

Five Behaviors of a Cohesive Team

OTHER ACTIVITIES

The State Funeral of President Ronald Reagan, Principal Organizer 2004
Washington, DC

- Responsible for all ticketing and staffing operations; seating charts; trouble-shooting; event logistics; and, VIP/Family coordination

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The State Funeral of President Gerald R. Ford, Principal Organizer 2007
Washington, DC

- Responsible for all ticketing and staffing operations; seating charts; trouble-shooting; event logistics; and, VIP/Family coordination

LinkedIn: <https://www.linkedin.com/in/michelewoodward>

Facebook: <https://www.facebook.com/michele.woodward>

Twitter: <https://twitter.com/michelewoodward>